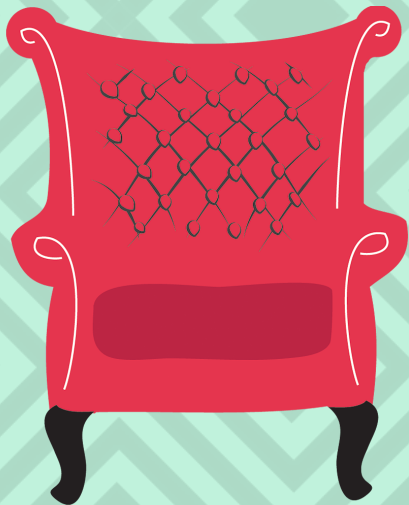


The Secret to Building A 6 Figure Interior Design Business



BY CHELSEA CORYELL

Design for a Living

TURN YOUR PASSION INTO PROFIT

If you've ever wondered if you have what it takes to make it as an Interior Designer and create a successful business filled with happy paying clients, without having to go back to college then you are definitely in the right place.

Over the past 24 years, I've taught hundreds of designers around the world how they can take their passion for interior design and turn it into a 6 figure interior design business.

Why does my system work so well? Well not only have I been an award winning interior design manager and private consultant to struggling interior design stores, I've started 6 successful Interior Design businesses of my own across the country.

That means that I know a thing or two about what makes an interior designer successful, and the systems you need to put in place so you can enjoy the same results without having to learn from your own mistakes.


I'm going to break down some most important business secrets that you can use yourself to build your dream Interior Design Business and start making a living while doing what you love...Designing!

A handwritten signature in black ink that reads "Chelsea Coryell". The script is fluid and cursive, with the first letters of each word being capitalized and prominent.

Chelsea Coryell

President of Design for a Living.com

Goal for the year:
Make Interior
Design a Career,
Not just a Hobby!

- 
- ✓ Find a great mentor
 - ✓ Set up my biz
 - ✓ design for a living!





KEEP IT SIMPLE!

You only need 3 things
to get started:

- 1) Business Card
- 2) Cellphone
- 3) Tax resale number



Don't charge at your
first Housecall!



FIND YOUR IDEAL CLIENT

If you want to build a successful design business then

I want you to ask yourself...

- What type of clients do I want to work with?
- Busy professionals? Families? Retired couples?
- What kind of design projects do I want?
- What size projects do I want to work on?

Get clear on what type of client you want to work with
so that you can find them!



Control the entire Process!

From beginning to end steer
every step of the project in the
right direction...with kindness.
Both you and your client will be
happiest this way!

6

(#1 biggest mistake!)

**Design for your
client...not you**





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MAKE YOUR DESIGN
AN
Experience
THEY WON'T
FORGET!



Color Specialist

Window Treatments

Do you want to know the secret to my success?

Re-designer

Home Stager

I D Professional

Kitchen Designer

Feng Shui

It's All In Here!

Interior Design Business *Success Studio*



Building a Better Interior Design Business

Interior Design Business and Project Management System

Build a solid foundation for an Interior Design Business filled with happy paying clients



Interior Design School Intensive

Learn the fundamentals of Interior Design and how to create spaces that your clients will LOVE!



Interior Design Rendering and Powerful Presentations

Selling your designs is just as important as creating them. Learn to WOW your clients and have them begging for more



Certified Interior Design Professional Training Program

Everything above plus one-on-one coaching sessions, your own interior design rendering kit, and the confidence of having a Certification after your name



If you want the freedom of running your own business...

If you want to earn as much money as you need...

If you dream of creating beautiful homes that enrich peoples lives...

It doesn't matter where you're starting from.

We have a program that's right for anyone who wants to create a successful interior design business of their own

If you have a passion for designing
— which I'm sure you do, if you're reading this —
I can teach you HOW EASY IT CAN BE to
Design for a Living!

How do I know? Because hundreds of successful designers
have proven that this system works. Myself included!

Learn about all of our online programs at

<https://www.designforaliving.com/plans-and-pricing>

